

THE FRONT PORCH COUNTRY BAND

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FOR IMMEDIATE RELEASE

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Media Release

1 December 2003



THE FRONT PORCH COUNTRY BAND FEATURED IN NEW BROADCAST "ORIGINAL AMERICAN COUNTRY" TO PROFILE WILLIAMSPORT BAND IN INAUGURAL RADIO BROADCAST

Williamsport, PA — *The Front Porch Country Band* will be the featured performer on a new radio broadcast coming to this city. **ORIGINAL AMERICAN COUNTRY** has announced it will launch its inaugural broadcast this week in the city that gave the band its start, Williamsport, Pennsylvania.

"We're honored to be selected as the featured performer on this broadcast," said Alison Rupert, lead singer for the band. "We think our many fans in this area will get a real kick out of the program."

The broadcast includes interviews with all six members of the band, and **will feature their worldwide Number One songs** as ranked on MP3.com. Portions of the show will be broadcast on WRAK-AM 1400 at 11:30 a.m. on Tuesday and Friday, December 2nd and 5th.

The Front Porch Country Band has been a rising phenomenon in the international world of American country music. Over the last 15 months they've dominated the worldwide country charts of the world's largest internet music community, with over one million worldwide internet song plays – more than any other recording artist in the world on MP3.com.

The band has also seen a dozen of their original songs climb to Number One in worldwide chart rankings on the giant internet website MP3.com – with 40 million subscribers, the world's largest internet music site.

Since summer 2002, *The Front Porch Country Band* has received **more online plays than Shania Twain, Willie Nelson, Tanya Tucker, Kenny Rogers and Dolly Parton COMBINED** on MP3.com

MP3.com is **the world's largest online music community, with over 1.6 million songs from over 250,000 recording artists** competing daily for overnight chart position.

TWO GREAT ALBUMS. ONE GREAT AMERICAN BAND.

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Somebody Tonight,
the title track from the
band's newest album became the
#1 Country Song in the world
for weeks on MP3.com

A dozen of the band's original
songs have attained **Number**
One Worldwide Chart
Rankings on
MP3.com.

The band's original songs
received **more than 1,000,000**
song plays since summer of 2002
on MP3.com - **more than**
any other country
recording artist
in the world.

MP3.com has long been recognized as the world's largest online music community, with over 1.6 million songs competing for chart positions everyday in overnight rankings. Nearly one-third of the band's online fans are listening from Europe and Asia (*please see attached charts*). MP3.com recently announced it is under new ownership and will shut down on 2 December 2003 (see related Business Wire news story):

http://home.businesswire.com/portal/site/google/index.jsp?ndmViewId=news_view&newsId=20031124005461&newsLang=en

Original American Country will air as a special 1-Hour radio broadcast in major markets beginning in early 2004.

The six-member Pennsylvania band has been called "*American country's hottest new guitar band.*" They're renowned for their versatility and musicianship. The band features 3 different lead singers, 3 drummers, 4 lead guitarists and 3 keyboardists. "Sometimes our biggest challenge is just deciding who's playing what when we're developing a new song," says Alison, smiling.

Although they've informally played together for years, the six musician appeared together live onstage for the first time as *The Front Porch Country Band* on Father's Day, 2002 at Williamsport's Scottish Rite Auditorium. The concert marked the release of their debut album "*Somebody Tonight.*" All six band members are singer-songwriters who reside in the rolling green valleys of Pennsylvania's Susquehanna River region in the center of the state:

Rick Buck – Acoustic & Electric Guitars & Drums (Watsonstown, PA)
Johnny Jolin - Guitars & Lead Vocals (Hughesville, PA)
Joseph Paul Hauserman - Keyboards & Drums (Elimsport, PA)
Kim Reichley - Bass & Lead Vocals (Lewisburg, PA)
Alison Rupert - Guitars, Keyboards & Lead Vocals (Hughesville, PA)
Richard Rupert – Acoustic & Electric Guitars & Drums (Hughesville)

The band's musical style has been compared to "*...the sounds of John Michael Montgomery...*" Individually, the players have opened for such top stars as Billy Ray Cyrus, Hank Williams III, Pam Tillis, Ernest Tubb, Merle Haggard, Willie Nelson, Reba McEntire, George Jones, Diamond Rio, Lionel Cartwright, and many others.

For more information, readers may visit the band's official worldwide website:
<http://www.frontporchcountryband.com>.

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