

THE FRONT PORCH COUNTRY BAND

FOR IMMEDIATE RELEASE

THE USAGENCY
ENTERTAINMENT GROUP
Corporate Executive Offices
P.O. Box 111
224 St. Louis Street
Lewisburg, PA 17837
570.523.8723
FAX: 570.523.8722
usagency@usagency.com

Contact
Evan Dresser
Communications Director
THE USAGENCY ENTERTAINMENT GROUP
Tel: 570-523-8723 Fax: 570-523-8722
info@frontporchcountryband.com
usagency@usagency.com

Media Release

THE FRONT PORCH COUNTRY BAND EXPANDS CHINA TOUR BY REQUEST

**WARM RECEPTION LEADS TO ADDED CITY ON
GROUNDBREAKING CROSS-CULTURAL TOUR**

10 May 2004

- IMMEDIATE RELEASE -

*The Ministry of Culture has added
the city of Wuhan to the tour.*

WUHAN, CHINA – During their first international tour, *The Front Porch Country Band* has entertained Chinese audiences well enough to have the city of Wuhan added to their concert schedule.

The tour, which was funded by the official *China Performing Arts Agency* and organized by the *US-China Foundation (USCF)*, has already taken the band through China's largest cities.

“The main purpose of the *USCF* is promoting Sino-US culture exchange,” said *USCF* Supervisor of Art and Culture Exchange Jiali Zhu. “We introduce Chinese culture to the U.S. and U.S. culture to China. Chinese people like it and are familiar with it.”

The band's first performance was on the evening of May 4 in Beijing's Chaoyang Park. The opener was a popular Chinese artist. With Chinese military encircling the stage, *The Front Porch Country Band* headlined for thousands in the open air and were rushed for autographs after the show.

The show was part of the “Meet in Beijing - International Pop Music Festival.” *The Front Porch Country Band* was the one and only American popular music group in the festival, which is the nation's largest and most prestigious music festival.

Since American country music is popular with youth and students, the band's next stop was a sold-out May 5 show at Peking University's Century Anniversary Memory Hall. The president of the 70,000-student university introduced the band to loud applause from a packed house.

“I was blown away when I saw members of the audience singing along,” said lead singer Johnny Jolin. “It's hard to believe people know your songs on the other side of the world.”

While they raised hands in the air for the band's energetic country songs, there was particular interest in “Echoes Of Your Love,” a song evoking the loss of loved ones in the September 11, 2001 terrorist attacks. A solitary American flag remained on stage for the entire show.

After an encore performance in Chaoyang Park, the band was flown to Shanghai. There, they performed at one of the finest theaters in downtown Shanghai.



Fans rush the stage at
Peking University.

*The Front Porch Country Band has
found American country music to
be popular with youth and students.*

*The band's tribute to September 11
moved Chinese audiences.*

THE FRONT PORCH COUNTRY BAND

THE USAGENCY
ENTERTAINMENT GROUP
Corporate Executive Offices
P.O. Box 111
224 St. Louis Street
Lewisburg, PA 17837
570.523.8723
FAX: 570.523.8722
usagency@usagency.com

Media Release



The Front Porch Country Band performs for thousands in Beijing's Chaoyang Park

10 May 2004

- IMMEDIATE RELEASE -

The band has made stops at many of China's most famous landmarks.

On Monday, ***The Front Porch Country Band*** headed to Wuhan, a city that was recently added to the tour by the Ministry of Culture.

As part of the cultural-exchange tour, the band has been taken to The Great Wall, The Forbidden City, Tiannamen Square, and many other interesting cultural sites. They will complete their whirlwind tour in Ning Bo on May 15.

"Sometimes I think this is more of a vacation than a tour," said bassist and singer Kim "Kimbo" Reichley. "We work hard to put on good shows, but the experience of traveling in China has just been incredible."

The tour has been covered in Chinese television, radio, and newspapers, and promoted through billboard and outdoor advertising in China's largest cities.

The Front Porch Country Band is performing original music from their latest release, "*Somebody Tonight*," as well as songs from an upcoming album – to be released in late 2004. They will also play a tribute song from "*America Standing Tall – The American Trilogy*," released one week after September 11.

The USCF recently brought former President Bush to China.

The ***USCF*** is a non-profit organization which recently handled arrangements for former President George H. W. Bush to visit China. Its facilitates exchange in such areas as politics, economics, finance, law, education, culture, media, science and technology. The foundation was established in the U.S. in 1992.

Members of the band reside in Pennsylvania's Susquehanna Valley.

All six band members make their homes in the rolling green valleys of Pennsylvania's Susquehanna River region, in the remote center of the state. The band is being led by founding members by Johnny Jolin, on lead vocals and guitar (Hughesville) and Kim Reichley, on lead vocals and bass (Lewisburg).

The band was scheduled to tour China one year ago, when the worldwide outbreak of SARS forced them to change their plans.

For more information, readers may visit the band's official worldwide website: <http://www.frontporchcountryband.com>.

###